



Follow the challenge
#SEBAcademy16



WANT TO BRING INNOVATION INTO THE KITCHEN?

Suggest your ideas about

**KITCHEN AND
WELL-BEING**

**KITCHEN
3.0**

GET SPOTTED BY THE COMPANY
MORE THAN €5,000 IN PRIZES UP FOR GRABS!

Join the challenge on:

agorize

www.agorize.com/groupesebacademy16

Register before
December 18, 2016

TIMETABLE

REGISTRATION AND PARTICIPATION

Until 18th December 2016

Take part in teams of 2-3 people



PRE-SELECTION

20 teams will be selected

DEVELOPMENT

Ensure your project is as developed as possible, ready for the marketplace final.

INNOVATION FORUM

March

DAY 1

- Marketplace
- The chosen teams will present their project
- 5 teams selected for the final

DAY 2

- Creative immersion for the finalists
- Final presentation to the jury
- Networking workshops and the chance to learn more about Groupe SEB for the other teams

AWARDS CEREMONY



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